



# POTENTIAL

The bi-annual Newsletter of the Ovie Brume Foundation  
January-June 2017

## Youth Empowerment For Social Change



## From the Executive Director's Desk



It is with great pleasure that I present to you, our January to June 2017 Potential Newsletter.

At the beginning of 2017, the Foundation initiated a new program, "Foundation Voice" aimed at enhancing literacy development of students in Creative Writing. The Foundation initiated the "Girls and Boys Empowerment Corner," a centre-based life skill, health, and entrepreneurship program designed to empower youth for personal, social and economic development. The Foundation's Literacy Outreach, "Book Club and Mobile Reading" project to improve the literacy levels of beneficiaries held in Jinadu Anglican Primary School, Ikoyi and Lagos Mainland Government Primary School, Ijoro, Ebute Meta. "After school" classes to improve members' performance in school also held during the months. In addition, four new students were added to the Foundation's scholarship scheme, Project "No Excuses."

The Foundation commemorated the 2017 World Cancer Day in partnership with, Lafarge Africa Plc, Lagoon Hospital, Access Bank Nigeria Plc and FrieslandCampina. The event featured a 4km walk on Lagos Mainland on Cancer sensitization and prevention.

The Foundation in partnership with the Women Circle of Nigeria initiated a mentoring program, "Women Mentoring Girls" for girls aged 15-18. The program aims to build young girls in public secondary schools to become future leaders as well as groom them to become future role models.

As you read the Potential Newsletter, take a moment to reflect on the Foundation's mission, vision, and Core Values as we increase efforts to reshape Nigeria's future leaders.

## About Ovie Brume Foundation

Oviehire Adeyemi Kesiena Brume was born on July 21, 1973. He passed away unexpectedly on December 11, 2002, aged 29 Years. He was a big thinker with a keen entrepreneurial spirit. He firmly believed that the future of Nigeria lay in its youth, and was concerned that the present generation of business and political leaders were not doing enough to nurture and support the country's youth.

The Ovie Brume Foundation was established in 2003 by his family to commemorate the memory of Ovie by supporting his commitment to Nigeria's development. At the core of the foundation is its Youth Centre, which provides young people with a wide range of recreational, social and educational opportunities, through which they are encouraged to develop positive attitudes; discover their own gifts and talents; recognize opportunities that are available to them, to reach higher levels of achievements in all their endeavours.

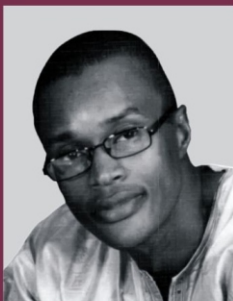
Our objective is to create a positive and safe environment where youths have access to a wide range of structured character building activities, meet appropriate role models, and obtain support and counseling at no cost to them.

### OUR MISSION

The Ovie Brume Foundation is dedicated to creating an enabling environment for young people to reach their goals and give back to their communities.

### OUR VISION

Our vision is a society where everyone is educated and empowered.



## Potential

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# INTERVIEW WITH OLUCHI NWANYA-ALUMNI OF THE OVIE BRUME FOUNDATION YOUTH CENTRE.



## **Can we meet you?**

I am Nwanya Oluchi Esther. I am 24 and was born on 11th April, 1993. I am the last born of a family of five. Though I was born in Lagos state, I hail from Mbitolu LGA of Imo state. I studied Computer Science at Imo State Polytechnic, Imogwo in Imo state, I like playing, partying, watching football and swimming.

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## **How did you hear about Ovie Brume Foundation?**

I heard the Ovie Brume Foundation was having a Dance audition, I applied and I was selected. In the process, I was informed about activities of the Foundation does and the rest they say, is history.

## **When where you a member and how did you start coming to the Youth Center?**

I joined the Youth Centre 13 years ago in 2004 while I was in JSS3. I came when they were having a Music and Dance production; I auditioned for the Dance and I was shortlisted then eventually selected for the lead role. After the production, I registered to be a member of the Centre and there started my amazing journey with the Ovie Brume

Foundation.

## **So, tell me - how did you get into Dancing?**

I got into dancing when I was 5. While growing, I had a neighbor who does Yoga and I met with her to learn the different steps. However, I am self-taught when it comes to all routines of Dance; I try out and learn new moves on my own. I already knew how to dance before coming to the Center but the Center enhanced my skills and trained me to be a professional.

## **Education**

I graduated from Imo State Polytechnic in 2015, where I studied Computer Science as I earlier stated. I have had to wait a bit before going for my NYSC and I hope to serve in Lagos or Abuja. I am also open to new opportunities and I like adventure. I joined a Dance crew in school, which I later upheld upon graduation of the old crew members. Dancing really helped me in lots of ways, I got the opportunity to travel to different places and I also made use of the proceeds to pay for all my educational needs for the four years I spent studying. I hardly request for money from my parents while in school, and this was a huge relief for them.

## **How did being a Dancer affect school?**

I was able to manage my time effectively to ensure a balance. I made good use of the time-table by using it to develop my own schedule, hence no activity would clash. I also ensured all dance related activities were restricted to only weekends so I could focus on my studies. Dancing made me very popular in school, almost all school events were headlined by my Dance crew. I could remember at some point the entire school allocated a

pavilion to practice and if any other activity was going on, they would vacate the space since most people also loved to watch our rehearsals.

## **What role did Ovie Brume Foundation play in your career?**

Ovie Brume Foundation has played a major role in my dancing career and as a person. Most of my dance connections came through the Foundation. Through the Foundation, I have been to almost every place I wanted to go on my wish list. I had my Job placement at Elalan Constructions and this gave me some practical work experience and job readiness skills. Since joining the Foundation, the opportunities and exposures have been hugely instrumental in molding the Oluchi you currently know

## **What message would you like to give the current members of the Ovie Brume Foundation?**

1. First, don't run away – like I did. Stay connected to the Foundation and always come to help out
2. Use what you've learnt from the center, and then develop on it
3. Stay focused. Life makes you workhard for the things you want, but it's worth it
4. Be polite and humble to everyone you meet.

I currently give back to the Centre by coaching the youth on Contemporary Dance and this has been a wonderful experience. The students have been able to perform in some shows like the 4th Lafarge Africa National Literacy Competition and the 2017 Children's Day.

## OVIE BRUME FOUNDATION BOYS UNDERGO LEADERSHIP TRAINING

In today's world young people need to be prepared for the future that lays ahead of them and one good way to going about this is through leadership training and mentoring. Ultimately, leadership is not about great crowning acts. It's about keeping your team focused on a goal and motivated to do their best to achieve it, especially when the stakes are high, and the consequences that matters. It is about laying the groundwork for others' success, and then standing back and letting them shine.

On the 10th and 11th April 2017, Twenty – four members of Ovie Brume Foundation participated at the Ascend Boys Leadership Conference organized by Wings-2-Soar Limited which took place at Ogudu GRA Multi-Purpose Hall and Double Tee Event Centre. The Ascend Boys Leadership Conference aimed at providing guidance by addressing various issues and situations teenage boys face daily and empowering them with skills and confidence to overcome the pressure they face and live outstanding

lives. At the end of the two days' leadership training, our young people were able to learn new skills such as personal branding, managing strong emotions, and making the most of their lives. On handling issues that affect them. The event had in attendance facilitators such as Mr. Bolaji Ajinyemi, Mr. Seun Shobo, Fortune Afatapa, Deji Irawo, Enahoro Okhae, Odunayo Omole, Olakunle Shoriyan.



Participants at the FCM Travel Solution workshop seminar



Bolaji Ajinyemi taking a session on "Show me the Money"



Cross-section of participants at the Ascend Boys Leadership Conference 2017



Elechi Henry sharing his view about the term "Destiny"



## OBF WALKS AGAINST CANCER IN YABA AND SURULERE L.G.A

Annually, 4th of February is declared as World Cancer Day. On 4th February 2017, two hundred and five (205) youth from the Ovie Brume Foundation walked 4 kilometers within Yaba and Surulere Local Government Area to create awareness on Cancer with the community on the risk factors and prevention of the disease.

The commemoration of the 2017 World Cancer Day with the theme “We Can I Can” was in partnership with Lafarge Africa Plc, Lagoon Hospital, Access Bank Nigeria Plc and FrieslandCampina WAMCO. During the road walk, participants educated and distributed (Information, Education, and Communication) IEC materials to passerby, shop owners, residents of Yaba and Surulere in Lagos Mainland Local Government. Members of the public, such as students, market women, road transports workers; hawkers, sportsmen, etc. were primary beneficiaries of the exercise.

The awareness exercise provided the community members with information on cancer awareness and prevention. Emphases were particularly laid on the prevention tips of cancer as this will significantly contribute to the reduction of avoidable cancer-related deaths. At the end of the program, a total number of 10,924 people were informed through the event. Also, 148,299 reached through social media, 34,000 on print media and over 50,000 through Mass media.

The program terminated at the National Stadium in Surulere where information leaflets were also shared with sportsmen, women, boys, and girls.



Dr. Chimaobi Okonronkwo of Lafarge Africa Plc responding to question from the Press



Cancer awareness and sensitization walk in Lagos Mainland



Adeola Awogbemi sensitizing on Breast Cancer

## CISCO GIVES BACK TO THE OVIE BRUME FOUNDATION MEMBERS TO HOST THE QUARTERLY PROGRAMME, “MEET THE PROFESSIONALS”

As part of activities to commemorate the 2017 “Giving Back” week, of CISCO Nigeria. The company in partnership with the Ovie Brume Foundation held the “Meet the Professionals” an initiative of the Ovie Brume Foundation, on 21st June 2017, with over 85 Youth Centre members at the Foundation headquarters in Lagos.

The Foundation's “Meet the Professionals” is a quarterly program which gives beneficiaries the opportunity to network and build relationships with professionals who can also serve as role models and provide guidance in their career choices. The goal of the program is to equip students with skills that will help them stay in school as well necessary skills in life.

Mr. Ayeni Joseph with five CISCO staff spoke to the student about choosing a career and what to expect. They explained fundamental requirement with practical life experiences when choosing a career path. It was impactful and participatory as questions bothering the minds of the children when choosing a career were answered.

Adibe Rosemary gave the vote of thanks acknowledging the management for choosing Ovie Brume Foundation members as a priority for the commemoration of the Giving Back Week.



Ebere Nkoro sharing knowledge on opportunities on the internet



Ayeni Joseph sharing insight on setting Smart Goals and Visioning



Cross section of participants and facilitators



Tolu Osho impacting participants on benefits of the internet

# BARACK OBAMA AMERICAN CORNER COMMEMORATE WORLD EARTH DAY

The Barack Obama American Corner commemorated the World Earth Day on the 21st of April, 2017. The World Earth Day is marked all over the world on the 22nd of April every year, to demonstrate support for environmental protection. To this end, the corner held an Environmental and Climate Literacy Lecture and Tree planting activity themed "My role in ensuring a beautiful earth," for students from Public Primary and Secondary Schools in Victoria Island, Lagos. The

objectives of the event were to educate the young people, most of whom belong to the lower class on the social strata, on the significance of improving and protecting the earth; and to instill in them commitments to ensure the security of the land. The program was coordinated by Abandy Christiana, Program Assistant at the Ovie Brume Foundation, and Facilitated by Mr. Olumide Idowu, Communication Director for African Youth Initiative on Climate Change and Founder of Climate Wednesday.

Seventy-two Students participated in the activities were from Kuramo Junior and Senior College, Victoria Island Junior, and Senior Secondary Schools, Government Junior and Senior College, Arch. Bishop Taylor Memorial Primary School, Kuramo Primary School, Victoria Island primary school, Awoyaya primary school, Ansar-Ud-Deen primary school, and Federal Housing Estate Primary School, all in Victoria Island, Lagos.



Ike Rosemary sharing her thoughts during the programme.



Olumide Idowu during his session on "Protecting the Earth".



Mango (*Magifera indica*) seed growth after two month of planting.



Participants planting Mango seeds (*Magifera indica*).



# FUTURE LEADERS CELEBRATE CHILDREN DAY!!!

Annually, 27th May is set aside to celebrate and appreciate children in Nigeria. The ovie Brume Foundation with support from Access Bank, Bayswater Industries Ltd, Cadbury Plc, Dufil Prima Ltd, FrieslandCampina and Wampco, Kachifo Ltd, Lafarge Africa Plc, Lagoon Hospitals, Temi's Jump, TOTAL Nigeria, Viju Group and 4TEES Rentals & Ballons, celebrated the 2017 Children's Day event at the Muri Okunola Park, Victoria Island, Lagos. The event which featured Spelling Bee competition, Dance, and Drama as well as games, had in attendance over 800 children from thirty (30) public primary and secondary schools.

The overall goal of the 2017 Children's Day celebration was to provide children with positive memories to spur their interest in national development.

The objectives of the Children's Day event was to improve the quality of education, through reshaping the mindset of students through positive memories; and to provide opportunities for individuals, organizations and cooperate institutions, to contribute to making childhood a memorable experience for children who may be disadvantaged on account of the birth and social status.

Also present to grace the event were Ms. Evelyn Oputu; the Chairperson of the Ovie Brume Foundation Board of Trustees, Mrs. Dazusa; Head of Department, Special Duty, State Universal Basic Education Board, as well as Teachers from the invited



Cultural Dance presentation by Mainland Primary School Pupils



Pupils participating in the "60 Seconds Challenge" game facilitated by Cadbury Nigeria Plc



Dance presentation by Ovie Brume Dance Group



Contestants during the Spelling Bee Competition



## INTERVIEW WITH MR. ADAGUNDURO MUSTAPHA - HEAD TEACHER, JINADU ANGLICAN PRIMARY SCHOOL



### ***Please tell me about yourself.***

My name is Mr Adagunduro Mustapha from Ota Ogun State. I was born on March 12, 1967 and I am an Alumnus of the University of Ado Ekiti. I started teaching in 1985, immediately after my secondary school. With an awaiting Senior Secondary School Examination result, I was employed as a Teacher but I was on probation because I was awaiting my result. Upon the release of my result, in which I was successful, my appointment was confirmed. This year marks my 32nd year in service. I resumed as Head Teacher, Jinadu Anglican Primary School on 15th, May 2017. So as you can see I am relatively new.

### ***What do you know about Ovie Brume Foundation?***

Since I joined Jinadu Anglican Primary School, I have been aware of the presence of the Ovie Brume Foundation in the school. Christiana and other volunteers come around to help improve literacy levels of primary 5 students by teaching them English Language and through reading as well as other approaches. The staffs of the

Foundation are always here on Wednesdays to facilitate the literacy improvement sessions; we had to allocate them a class so the students can have a conducive environment to learn because we can see the impact of the sessions on the pupils. This initiative is a laudable one, which I greatly appreciate, having in mind that not all schools are fortunate to benefit from this. In summary, I can say that the Ovie Brume Foundation is synonymous with Literacy and Education.

### ***How would you describe the impact of this initiative?***

The literacy improvement sessions taken by the pupils have greatly improved their performance in class. It is worthy of note that some of the pupils who participate in the literacy improvement classes have represented the school in some literacy related competitions and they won prizes for the school. The questionnaires used to assess the pupils showed that there has been positive impact towards literacy improvement. The recent Global Peace Games organised by the Foundation was a good opportunity for students from different schools to meet and compete with each other. This will further help them develop academically, mentally and physically. We cannot leave everything to the government, we still enjoin Ovie Brume Foundation to continue to do more for the education of our students; scholarship could be given

to the less privileged so their basic needs could be taken care of.

### ***What more can you say about the Foundation?***

Recently the Foundation organized the Global Peace Games, which brought several schools in Lagos state to compete. According to the report from my teachers who coordinated pupils from the school, the event promoted peaceful co-existence among young people as they all teamed up to compete under the same umbrella without knowing each other. We need more of this so that the ethnic and religious barriers we have imaginarily created can be removed by the upcoming generation. Therefore, I can say they also promote peace and sports; things like this help children to develop positively as it impacts them academically, mentally and physically.

In addition, I know some of my pupils are on scholarship courtesy of the Foundation. I have had to sign list of books and other educational need requests for some of the pupils to the Foundation. I just want Ovie Brume Foundation to please do more; we can not leave everything to the government, hence we want other organizations to emulate the Ovie Brume Foundation, and Ovie Brume Foundation should not stop doing what we have known them for.

Thank you.

## OVIE BRUME FOUNDATION ALUMNI UNDERGOES MIXOLOGY AND HOSPITALITY BUSINESS TRAINING

**W**ith the increased rate of Youth Unemployment in Nigeria to 24 percent in the second quarter of 2016 from 21.50 percent in the first quarter of 2016. Youth Unemployment Rate in Nigeria averaged 17.51 percent from 2014 until 2016, reaching an all-time high of 24.00 percent in the second quarter of 2016 and a record low of 11.70 percent in the fourth quarter of 2014. (Source tradingeconomics.com).

With this development, The Ovie Brume Foundation has

since been working on new strategies for empowering her Alumni aside from ensuring that they further their education. To this end, it was a great opportunity when RSVP Lagos and Kasher Consulting invited twenty-three (23) Alumni from the foundation to undergo training on Mastery of drinks mixing in the hospitality business. The mixology and hospitality business is a new opportunity for young people and also serves as an excellent means of wealth creation to youth and a useful intervention to reduce the youth unemployment rate.

The training was in partnership with RSVP Lagos and Kasher Consulting at Community Vocational Centre, Owoseni School Complex, Adeyemi Street, Off Oyetayo Street, by Agege Motor Road, Oshodi, Lagos on the 15th June 2017. At the end of the training, four outstanding trainees, Ahmed Nasir, Oluchi Nwanya, Omotosho Adeyemo and Mirrelle Dasilva Ahlinvi, were selected for a paid internship opportunity with RSVP Restaurant.



Bukola preparing Basil Lemonade drinks



Oluchi Nwanya making Collada drinks



Dayo Oluwole cheering with the participants



Cross section of participants and facilitators

## OVIE BRUME FOUNDATION THANKS THE FOLLOWING FOR THEIR SUPPORT

Access Bank  
ACT Foundation  
Adeniyi, Ashaye & Co  
AKT-II  
AMB. OGAN  
American Womens Club  
Apple Nigeria  
Bank of Industries  
Bogabiri House  
Brown's café (Mrs Aisha Rimi)  
Cadbury Nigeria Plc  
Captain Valentine Tongo  
Cedar works  
Chellarams Plc  
Cisco Systems Nigeria Ltd  
Coca Cola Nigeria Ltd  
Cool FM  
Coscharis Motors  
Coronation Merchant Bank  
Crestech Engineering  
Cretivicky Collection  
Dayo Olajide & Co  
Daviva Fashion Limited  
Deli Bake  
Dufil Prima  
Elalan Construction Company Ltd  
Emzor Pharmaceuticals  
Ernst & Young  
Flying Doctors  
Friesland Campina, Nigeria  
GSK  
Honeywell Flour Mill Chin Chin  
Iru/Victoria Island LCDA  
Junior Achievement  
Kachifo Books  
KFA Rentals  
Kasabella Boutique  
LADOL  
Lafarge Africa Plc  
Lagos Oriental Hotel  
Lagos State Government  
Laterna

Living Systems Sustainable Arch  
Lagoon Hospital  
Mandilas Motors  
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Master Sultan Lawal  
Miliki Nigeria  
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Miss. Zafirah Lawal  
Miss. Thara Lawal  
Mr. Ayodele Yusuf  
Mr. Andrew Geday  
Mr. & Mrs. Balogun  
Mr. Banji Jackson-Oke  
Mr. Chike Oyeka  
Mr. Dare Okusanya  
Mr. Dayo Adefila  
Mr. Finnih Oluwarotimi  
Mr. Gbenga Ashafa  
Mr. Henry Ationu  
Mr. Kunle Oloruntimehin  
Mr. Morgan Destiny Oghenemine  
Mr. Oriyomi Ariyo  
Mr. Owolabi Onasanya  
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Online Assessment UK  
Organique Spa  
Pro-Optics Limited  
Promasidor  
Protea Ikeja  
Qualitex Limited  
Raddisson Blu Hotel  
RCCG (Joshua Ville)  
Retrospective Shop  
Rimson Associates  
Royal Group  
Ruff 'n' Tumble  
Sesema PR  
Semiloge Textile  
Silver Bird Group  
Spice Bar  
Standard Chartered Bank  
Storm Entertainment Group  
Suha Bekki Ltd  
Superior Equipment  
Tanika Mitchell  
Temi's Jump  
Tino Electronics  
Total Nigeria Plc  
UNICEF  
United States Embassy, Nigeria  
Veni Vici  
Virgin Rose Resort  
Wamco / Friesland  
Zinox Technologies  
Zenith Bank



## Charity Shop



Charity Shop sales holds Monday to Saturday from  
**10:00am - 7:00pm daily.**

During the sales, various items ranging from  
electronic and electrical gadgets,  
furniture, household utensils and gently  
used or new clothes are available for purchase.

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